EUROGEO UMBRELLA ORGANISATION FOR GEOGRAPHIC INFORMATION

Bino Marchesini
Secretary General

What EUROGI is

- Founded in 1994
- Members National GI associations from EU, EFTA, Pan European organisations
- Members’ members from all sectors of society, public and private, research, industry, local to central government
- Independent, non governmental organisation

EUROGI's vision is that:

- geographic information with all its aspects should become a fully integrated component of the European knowledge-based society.

EUROGEO objectsives

- Best practices
- Type of uses
- Value adding
- Uses day-to-day
- Application
- INSPIRE
- Addresses
- Standardisation
- Datasets & services
- Easy access
- Technical, financial, Legal, cultural
- User
- Access
- PSI
- Help NGIA's
- Awareness raising
- Relations PanEur.O.
- Skills creation
- Capacity building
- Lobbying and Coordination
- Help NsE’s Awareness raising, Skills creation
What EUROGI is

- **Policy** contribution to initiatives in the GI world
- **Support** of production and acceptance of Directives and by
- **Monitoring** the implementation and giving feedback

SITUATION

- GI from closed circles to political interest
- Europe missed prestigious projects/initiatives in Europe, but this is no longer true:
  - with INSPIRE, GALILEO and GMES we got them and in a wider context also the Public Sector Information Directive and eGovernment
- At stake is now a proper implementation and that is where our combined efforts are required!

EUROGI and INSPIRE

- EUROGI supports INSPIRE very much
- INSPIRE promotes the widening of GI beyond the tradition of mapping and land registrations
- uniform examination of comparable datasets and environments across Europe
- potential to expand co-operation between local, national and regional administrations and with the private sector
- trigger for the development of national spatial data infrastructures (SDIs).

EUROGI and INSPIRE

- INSPIRE can provide a case study for economic growth in the wider sense through pump priming GI into societal benefits.
- therefore that EUROGI is very much willing to contribute as Pan European Spatial data interest community (SDIC) as envisaged in the draft work programme of INSPIRE
- as our members are on the national level

EUROGI and INSPIRE

Contribution examples

- National, regional and local governments to be made aware of INSPIRE and its impact of the need to involve all parties.
- Best (fit for purpose) Implementing Rules come from experience. EUROGI contribute to analysis, from both operations and user points of view.
- help formulate public sector user requirements with regard to their condition of accessing and using data from INSPIRE.

EUROGI and INSPIRE

- Involvement private sector in building the INSPIRE momentum for transfer technology and practice, which is demonstrably future-proof
- This is also consistent with the Lisbon Treaty mid term review and the plans of the Barroso Commission.
- INSPIRE is a challenge for all GI-world, co-operation crucial
CO-OPERATION

GINIE (JRC, OGC-E, Univ. Sheffield, EUROGI) www.ec-gis.org/ginie concluded:

✓ Enormous progress is made, but there are still major obstacles
  ➢ Interoperability, gaps in spatial data,
  ➢ Lack of coordination and leadership
  ➢ Isolation of the GI communities
  ➢ Underestimation of the cultural and organisational issues that influence the speed with which progress can be made,
  ➢ Crucial need for capacity building (education, training) and targeted research throughout the wider Europe for the successful deployment of SDIs and the delivery of the wider benefits
  ➢ Etc.

Data barriers addressed by INSPIRE, GMES, Galileo

There is a need for focussing on Policy, coordination and people, in order to underpin GI matters: a Network

European GI Network

EC-GI&GIS conference (thanks JRC) 25 June 2004 AGILE, EuroGeographics and EUROGI launched EGIN

started end Sept. 2004
2 meetings, 3rd before next INSPIRE Expert group June
many contacts

EGIN

an informal mechanism through which pan-European representative organisations can cooperate by sharing information more effectively and, where appropriate, developing common positions on policy issues (particularly to decision-makers within the EC)

WHAT IS EGIN?

✓ Informal – there are no statutes or membership fees
✓ Open and inclusive – the membership is broad and aims to include the GI community in Europe
✓ Flexible – to tackle topical issues in a timely manner
✓ Pragmatic – recognising that there are differences between the members, but that debate of these differences is healthy and ultimately constructive
WHAT IS EGIN?

- **Focused** – on the main European developments – INSPIRE, GMES, Galileo, eContent
- **Committed** – to improved cooperation and coordination across Europe

> In short, it is a **partnership of equals** – a true **network**, rather than a hierarchical structure where any one particular organisation has a controlling role.

WHY EUROGI CONTRIBUTES

- Better co-operation amongst the European GI-organisations helps
- Leads to better focus on the important issues
- Send clear messages on what we can do (instead of what we can NOT do)
- Better co-operation would help to make more favourable decisions for the GI community
- GI is critical for economic development
- Decision makers at all levels by the GI community that GI is important to them

European GI Network

EGIN

European GI Network, Estoril, Portugal, 2nd EU INDUSTRY Day

June 1st, start 9.00 hrs

The European Market of Geoinformation
Bringing the Lisbon strategy to reality

GIS planet, Estoril, Portugal, 2nd EU INDUSTRY Day

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The European Market of Geoinformation
Bringing the Lisbon strategy to reality
Thank you for your attention
www.eurogi.org
e-mail: eurogi@eurogi.org

EUROGI and INSPIRE
- INSPIRE Preparatory Phase Work Programme well written and documented programme.
- good breakdown, priorities and milestones, as well as an overall modus operandi for implementation.
- Planning seems to be -very or even too- optimistic, clear and tight management needed
- Tone Action Plan, that of enabling, is good.
- More emphasis on continuity needed, because it is a 10+ years’ programme.

TOOLS
1. Information exchange
2. E-mail, also for discussion
3. Calendar of events
4. (Joint) presentations, have workshops
5. Case-studies (Webcastle)
6. Lobbying, common positions where possible

What EUROGI is
MISSION
The EUROGI mission is:
- to maximise the availability and effective use of GI in Europe for good governance, economic and social development, and informed public participation
- to stimulate, encourage and support the development and use of geographic information and technology

What EUROGI does
OBJECTIVES
1. Datasets and services: promote compatibility, sharing and re-use of geo-spatial data (e.g. INSPIRE)
2. User access: promote easy access to datasets by users (e.g. PSI)
3. Promote applications for day-to-day use (e.g. Webcastle, GMES, Galileo)
4. To build the necessary technological, political, and human capacity at all levels (e.g. help associations to reinforce, relations other Pan-Eur. Org’s)
5. Communicate about the objectives, high level and network lobbying to achieve the objectives

MEMBERSHIP
- all pan European organisations with an interest in GI
- contribute in kind, no financial payment
- Network broad and inclusive
the members define, agree and monitor the delivery of the Network’s activities.
> no formal President or Leader,
> mode of operation of the Network mainly via e-mail and tele-conferences with the option to hold meetings as and when required. For example brainstorming and reaching convergence and or consensus.

"Our clear aim is to achieve more and better jobs in a more dynamic, innovative and attractive Europe. With this strategy, I believe we now have the right tool to achieve our goal," the Portuguese President to the EC, Barroso, recently stated.

For the private sector, there is a lot they can gain if barriers across our beautiful Europe are leveled. Questions that need an answer are:
> What does the private sector consider?
> Is there really a European Market for Geoinformation?
> What can and should be done by different actors?

SCOPE

- Industry representatives throughout Europe will discuss with you and amongst themselves.
- Encouraging examples of European GI cooperation will be highlighted, bottlenecks and necessary actions identified in order to further stimulate sustainable economic and ecologic development in Europe.

OBJECTIVES

- Encourage cross-border industry cooperation, exchange of knowledge and best-practice
- Help develop GI applications, drawing on complementary strengths of European companies and cultures
- Assess perspectives of use within European policies and those of member states
- Identify infrastructure deficiencies in Europe and ways of solution, and accompany the emerging GI policy.